

# CREST

Premium Tile & Stone Installation Products



**HIGH TECH FORMULA**  
Liquid Polymer Primer for the  
Crestucco System

#### Product Benefits

- Excellent to improve the performance of your CRESTUCCO SYSTEM
- Increase water resistance of the CRESTUCCO SYSTEM
- Enhance CRESTUCCO MASTER FINISH colors
- Great sealing properties over most all basecoats
- Improves freeze/thaw durability
- Low odor
- Inhibits efflorescence

#### Suitable Substrates

- Basecoat
- Concrete
- Cement plasters
- Cement backer board
- Cement mortar beds
- Concrete masonry, bricks
- Gypsum walls

#### Composition

CRESTUCCO MASTER PRIMER is an acrylic latex based liquid, formulated with water and organic polymers.

#### Limitations of the Product

- Install only at temperatures between 50°F and 100°F (10°C and 38°C).
- Do not use over dimensionally unstable substrates such as hardwood flooring, oriented strand board (OSB), substrates containing asbestos, or metal. See "Suitable Substrates" section above.
- Not recommended for installations subject to prolonged water immersion, ponds, or in areas subject to hydrostatic pressure
- Do not use cleaning solvents.
- The substrate must be fully cured, dry, free of alkalis and moisture.

## CRESTUCCO MASTER PRIMER

CRESTUCCO MASTER PRIMER is an acrylic latex resins based, ready to use, specially made to be applied over the any basecoat, reducing the appearance of efflorescence due to the product containing cement implicated in the system. Enhance and improves the consistency of the finish coat and the coverage, increase water resistance and compressive impacts.

- Temperature must be greater or equal to 4°C during the application and drying process. If necessary, additional heat and protection will be provided against precipitation.
- Use only on surfaces in good condition, clean, dry and free of any debris that may affect proper adhesion of the product to the surface.
- Before application of CRESTUCCO MASTER FINISH, always properly prepare the surface and prime with CRESTUCCO MASTER PRIMER.

#### Packaging

- 5 Gal. (19 Lt) Pail.

#### Surface Preparation

Before using CRESTUCCO MASTER PRIMER it is necessary to clean the surface, must be dry and free from oil, waxes, grease, sealers, finishes, paint or any other type of impurity.

#### Mixing Procedures

CRESTUCCO MASTER PRIMER is ready to use, simply open the product and apply following the recommended instructions.

Note. Do not add more additive or water, otherwise the properties of the CRESTUCCO MASTER PRIMER could be adversely affected.

#### Product Application

Make sure the surface is clean, dry and free of wax, grease and paint.

USE CHEMICAL-RESISTANT GLOVES, such as nitrile, when handling products and follow the appropriate instructions for each application.

- Stir until a mixture of homogeneous consistency, using a mechanical mixer.
- The application may be made by brush, roller or spray.
- Finally, CRESTUCCO MASTER PRIMER must be completely dry before placing a Top coat over (drying time of the primer 30 -45 min).

#### Equipment Cleaning

Clean tools and hands with soap and water immediately after use

#### Protection

May be harmful or fatal if its swallow. May irritates eyes and skin.

Clean your hands after use it, avoid eye contact, or prolonged contact with skin, if eye contact occurs, flush with water for 15 minutes and consult a physician immediately.

Keep children and pets out of the area until the material is completely dry. Keep in original container tightly closed.

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#### Emergency Procedure and First Aid

If swallowed:  
Do not induce vomiting. Drink water and call a physician immediately.

Contact with skin and eyes:  
Flush with water for at least 15 minutes. If irritation persists consult your doctor.

#### IMPORTANT

We are not responsible for any loss or damage caused due to the application of this product. Prior to application, the user must confirm whether the product is suitable for your intended use. The user must assume responsibility for the risks or damages arising from an application other than specified.

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#### Summary Technical Chart:

<b>Packaging:</b>	5 Gal. Pail (19 lt.)
<b>Aroma:</b>	Low odor
<b>Color:</b>	White
<b>Shelf Life:</b>	12 months in a cool dry area, in original packing and unopened.
<b>Emulsion Type:</b>	Acrylic Emulsion
<b>Use:</b>	Interior and Exterior
<b>Coverage:</b>	1600 – 1900 sq. ft. (150 – 180 m <sup>2</sup> ) per pail
<b>Dry time:</b>	30 – 45 Minutes

\*Values might vary depending on the tile size, leveling the substrate, conditions and method of installation.

#### Specifications:

Test Method	Requirements	Test Results
<b>Viscosity</b>	ATSM D 2196	10,000 ± 2,000
<b>pH at 25°C</b>	ASTM E 70	9.5 ± 1.0
<b>Solids Weight %</b>	ASTM D 2369	70.0 ± 2.0
<b>Density</b>	ASTM D 70	1.60 ± 0.20

#### Note:

Average values obtained at 73°F ± 4°F and relative humidity of 50 ± 5%. Performances vary depending on the format and size of the trowel to use as the leveling of the substrate.

#### CRESTUCCO MASTER PRIMER

Acrylic Latex liquid primer  
Crest Stucco System, for interiors or exteriors  
\*Monterrey and Mexico plants Certified.

#### Technical Information

For technical support and assistance, please visit our website at [www.crest.com.mx/usa](http://www.crest.com.mx/usa)  
For questions or comments contact [technicalservice@crest.com.mx](mailto:technicalservice@crest.com.mx)